

Report on SDG1: No Poverty

Thaksin University, Thailand

1.4 Community anti-poverty programs

1.4.1 Assistance in the local community supporting the start-up financially and socially sustainable businesses through relevant education or resources

Thaksin University (TSU) got a research fund from Program Management Unit on Area Based Development (PMU A) to conduct research on **Research and Innovation for Personalize Poverty Alleviation in Phatthalung Province** (<https://www.facebook.com/PovertyProject.TSU>) aiming to find and verify data of poverty household in Phattalung province applied to the assistance completely and accurately, develop a big poverty household database system to support the analysis of household debt, occupation and livelihood problems, analyze the poverty problem patterns of the target groups in order to construct the model of assistance completely accurately and sustainably, develop a poverty alleviation model by enhancing livelihood learning processes and reskilling and reskilling the occupation capability of the poverty people, and synthesize the overall outputs of the research project and create the poverty alleviation policy corresponded Phatthalung provincial strategy plan.